

FIG. 1

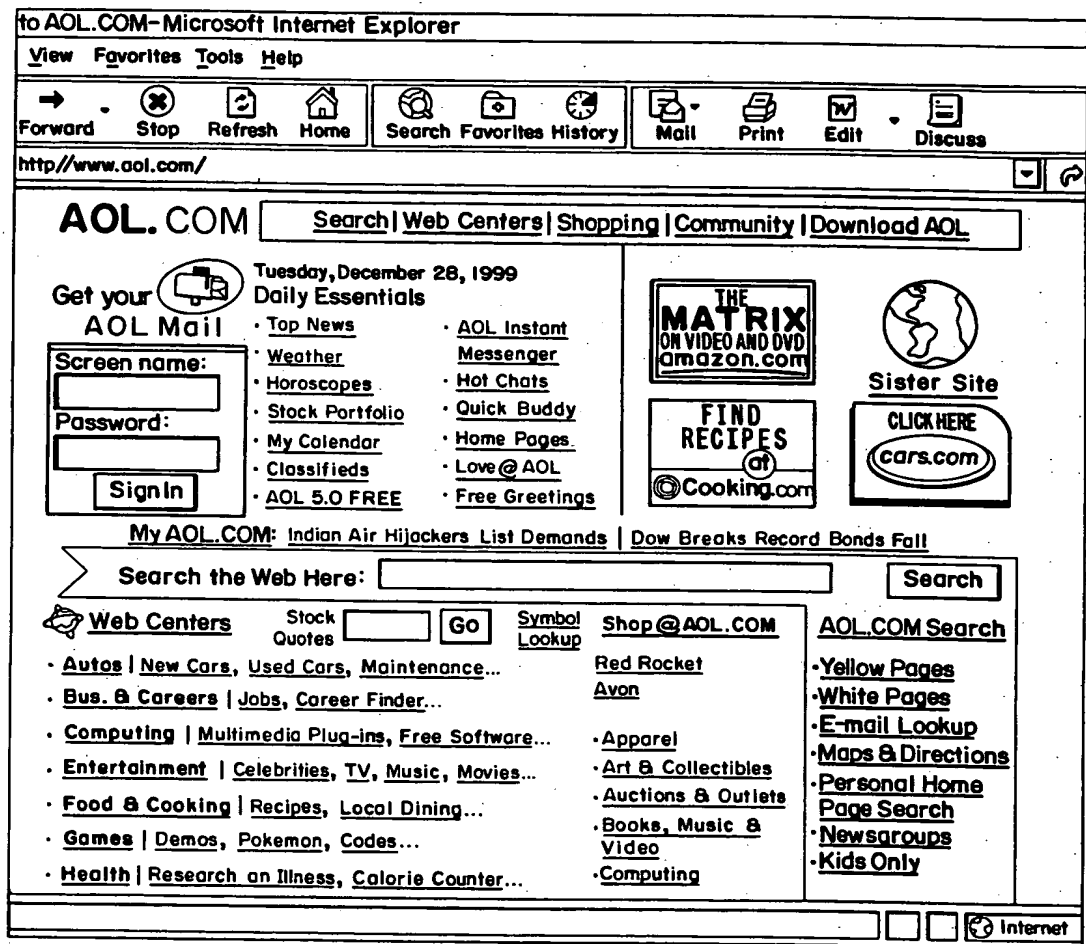


FIG. 2A

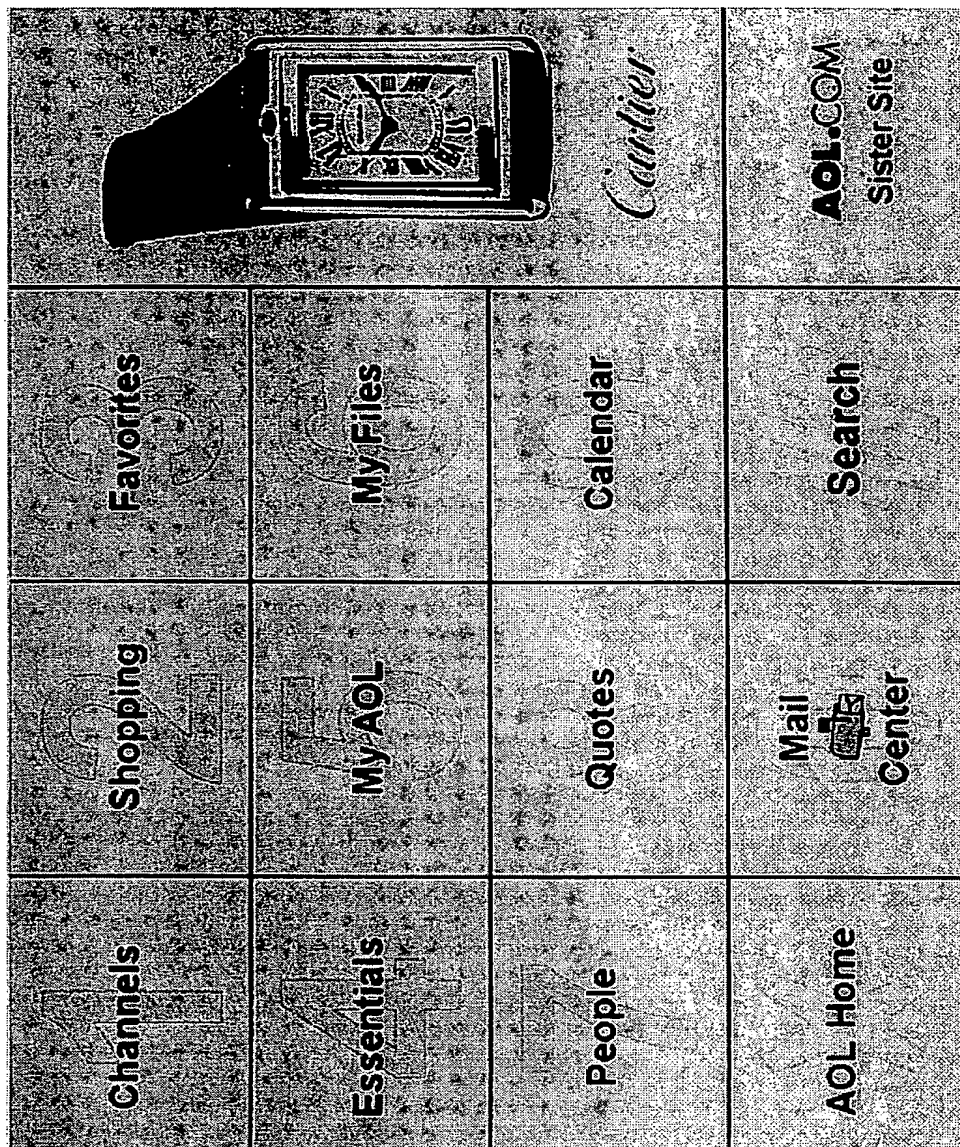






FIG. 2B

Thursday, February 17, 2000 Yahoo! Page: 1

 What's New
  Check Email

YAHOO!

 My
  Help

Yahoo! Mail
free email for life

Free Internet Access

[advanced search](#)

Shopping - Auctions - Yellow Pages - People Search - Maps - Travel - Classifieds - Personals - Games - Chat - Clubs
 Mail - Calendar - Messenger - Companion - My Yahoo! - News - Sports - Weather - TV - Stock Quotes - more...

Yahoo! Shopping - Thousands of stores. Millions of products.

Departments	Stores	Products
• Apparel	• Toys R Us	• Digital cameras
• Bath/Beauty	• Gap	• Pokemon
• Computers	• Vermont Teddy Bear	• MP3 players
• Electronics	• Macy's	• DVD players

In the News

- Clinton urges Congress to back Congo force
- Windows 2000 debut
- NASA releases NEAR asteroid images

[more...](#)

Arts & Humanities
Literature, Photography...

Business & Economy
Companies, Finance, Jobs...

Computers & Internet
Internet, WWW, Software, Games...

Education
College and University, K-12...

Entertainment
Cool Links, Movies, Humor, Music...

Government
Elections, Military, Law, Taxes...

Health
Medicine, Diseases, Drugs, Fitness...

News & Media
Full Coverage, Newspapers, TV...

Recreation & Sports
Sports, Travel, Autos, Outdoors...

Reference
Libraries, Dictionaries, Quotations...

Regional
Countries, Regions, US States...

Science
Animals, Astronomy, Engineering...

Social Science
Archaeology, Economics, Languages...

Society & Culture
People, Environment, Religion...

Marketplace

- Loan Center - auto loans, mortgages, credit reports
- Yahoo! Bill Pay - free 3-month trial
- Yahoo! Autos - buy new and used cars

[more...](#)

Inside Yahoo!


- Yahoo! Outloud - featuring Smash Mouth
- Y! Mobile - Yahoo! on your phone
- Play free Fantasy Auto Racing
- Y! Greetings - free greeting cards

[more...](#)

World Yahoos

Europe : Denmark - France - Germany - Italy - Norway - Spain - Sweden - UK & Ireland Pacific Rim : Asia - Australia & NZ - China - Chinese - HK - Japan - Korea - Singapore - Taiwan Americas : Brazil - Canada - Mexico - Spanish	LA - NYC - SF Bay - Chicago - more...
--	---------------------------------------

Other Autos - Careers - Digital - Entertainment - Greetings - Health - Invites - Local Events - Net Events
 Message Boards - Movies - Music - Real Estate - Small Business - Y! Internet Life - Yahoo!igans!

Yahoo! prefers 

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http://www.yahoo.com/

FIG. 2C

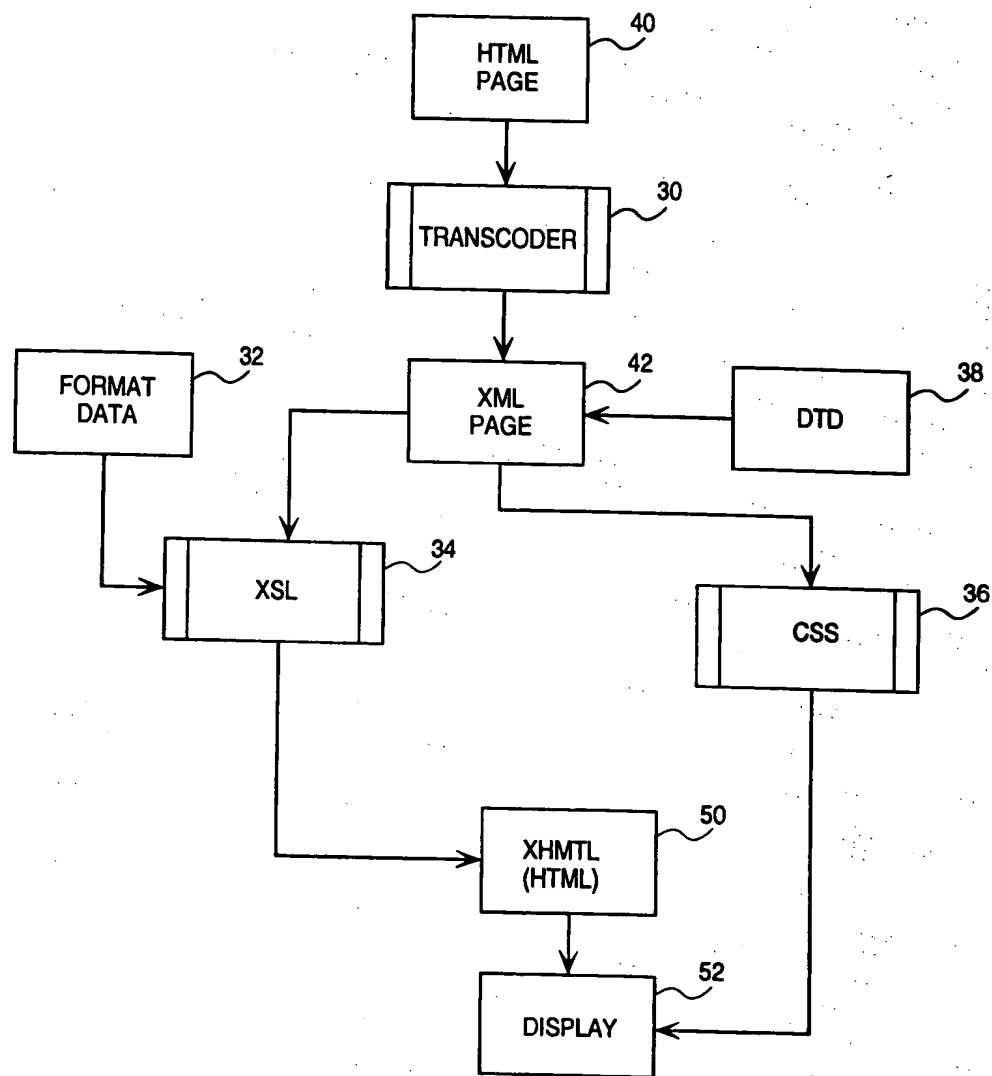


FIG. 3

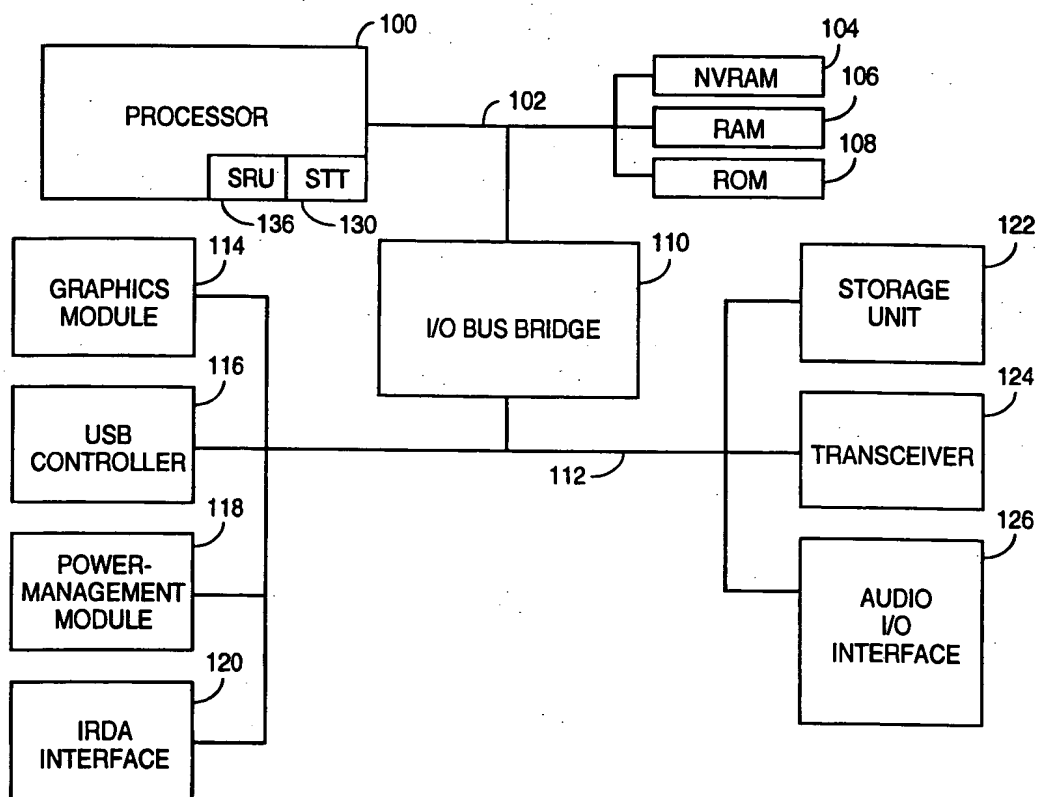


FIG. 4

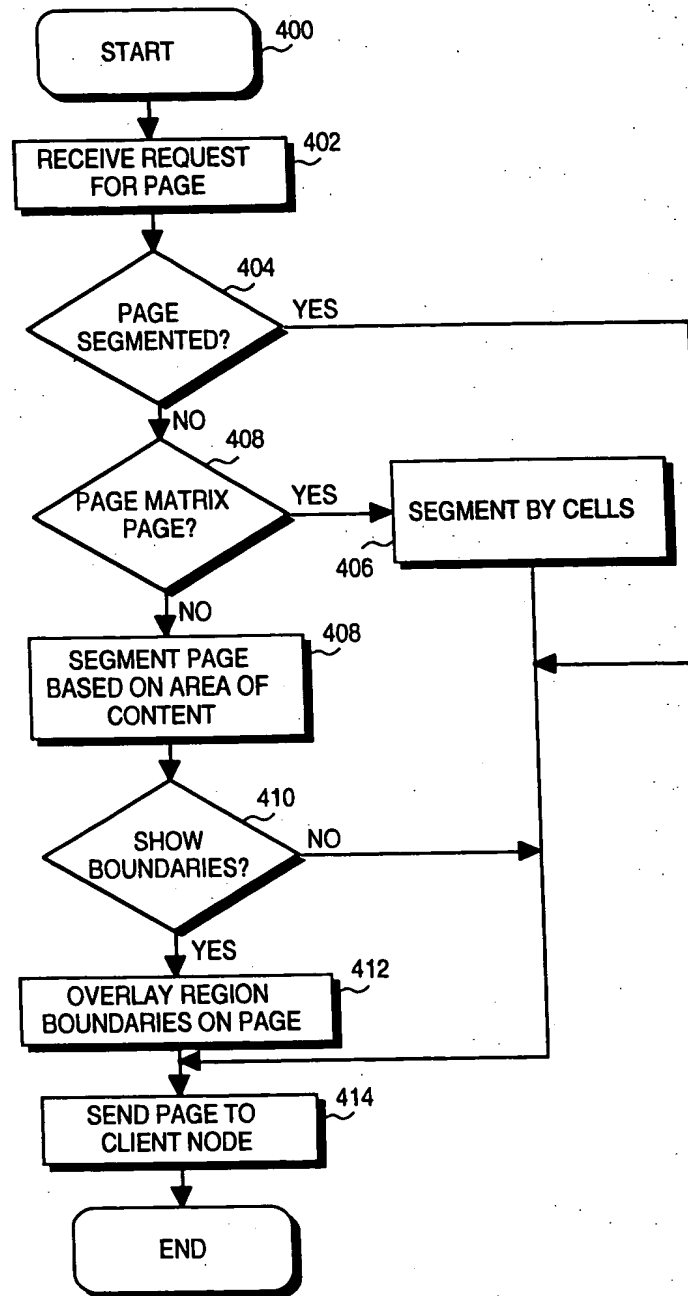


FIG. 5A

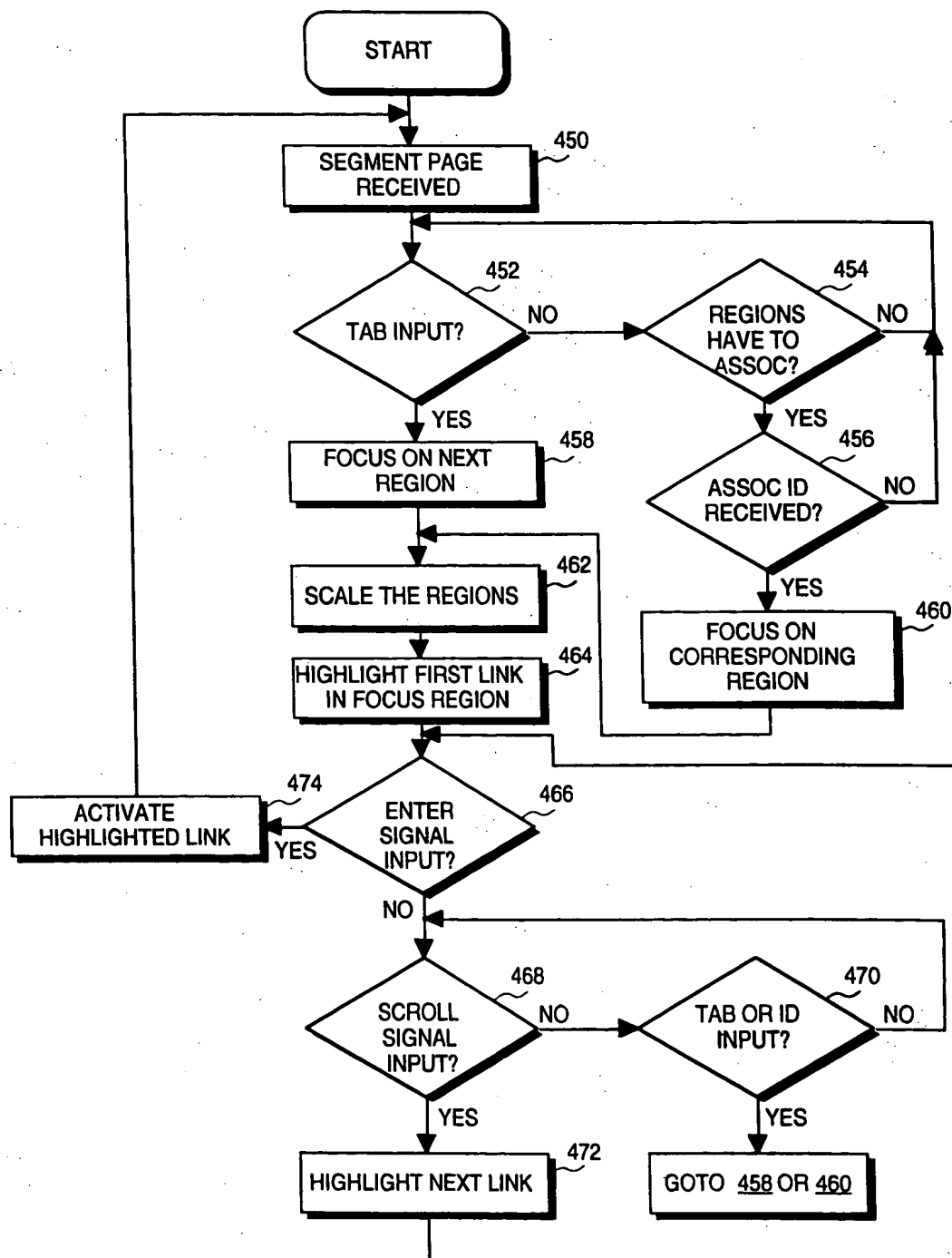


FIG. 5B

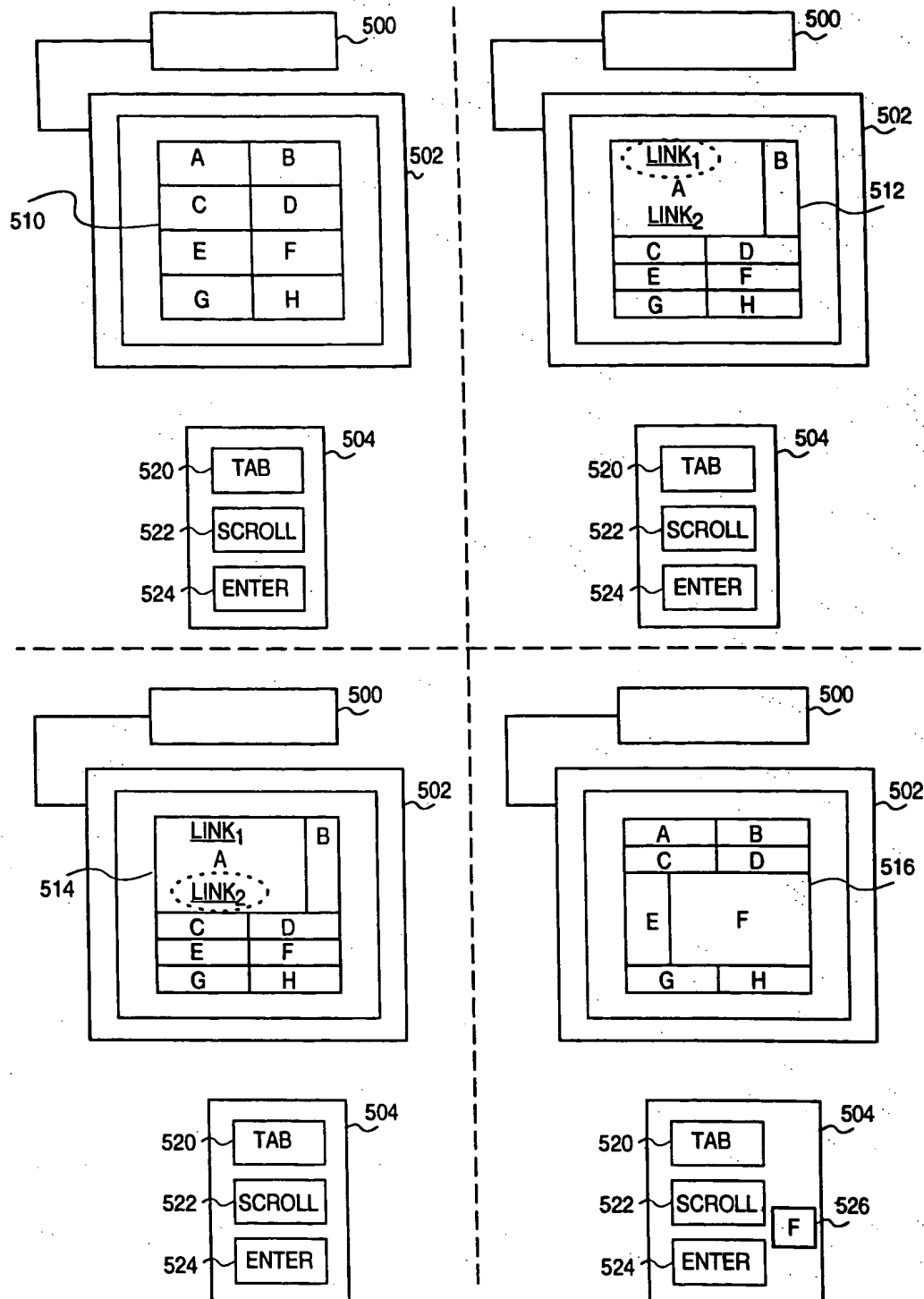


FIG. 5C

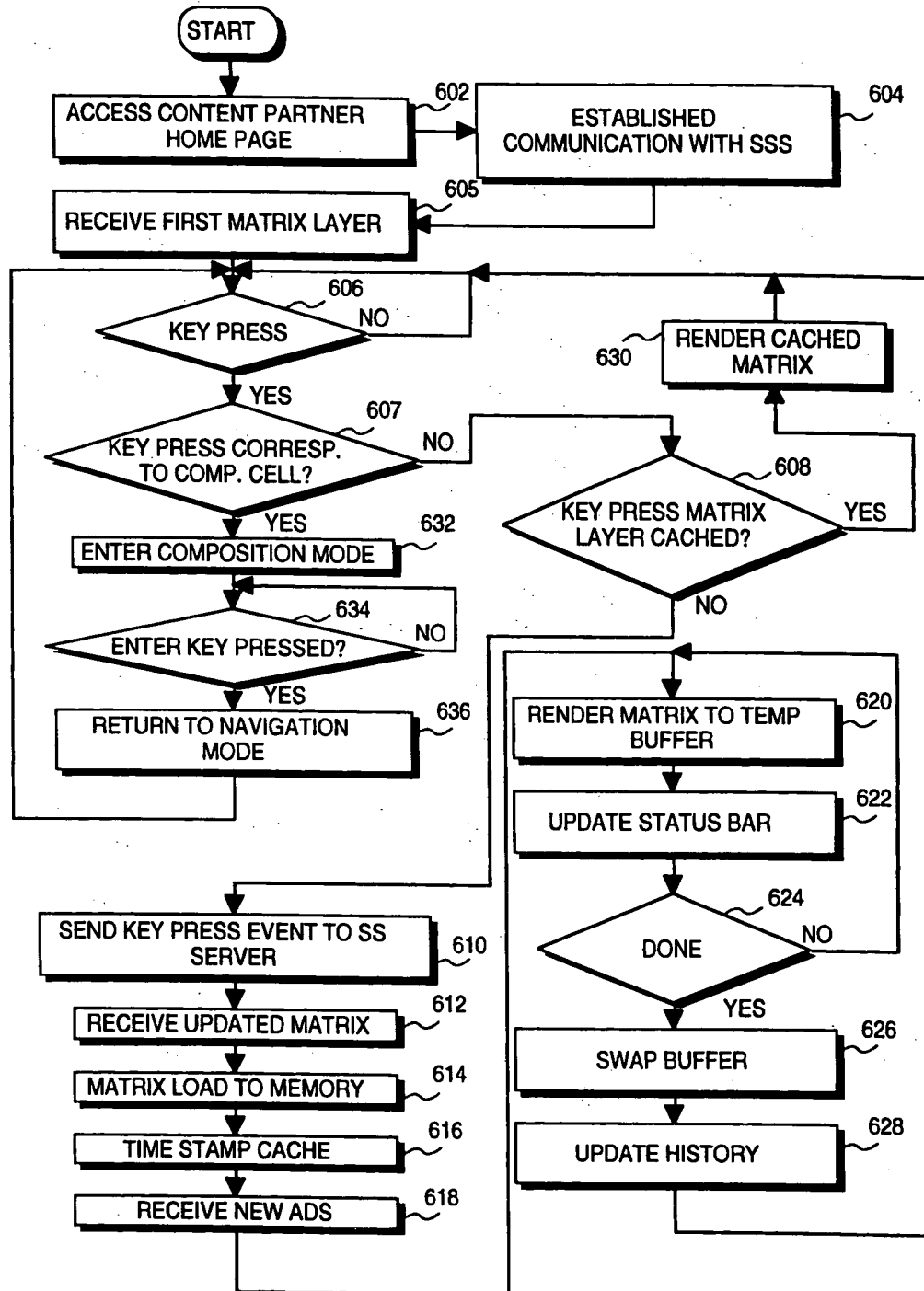


FIG. 6

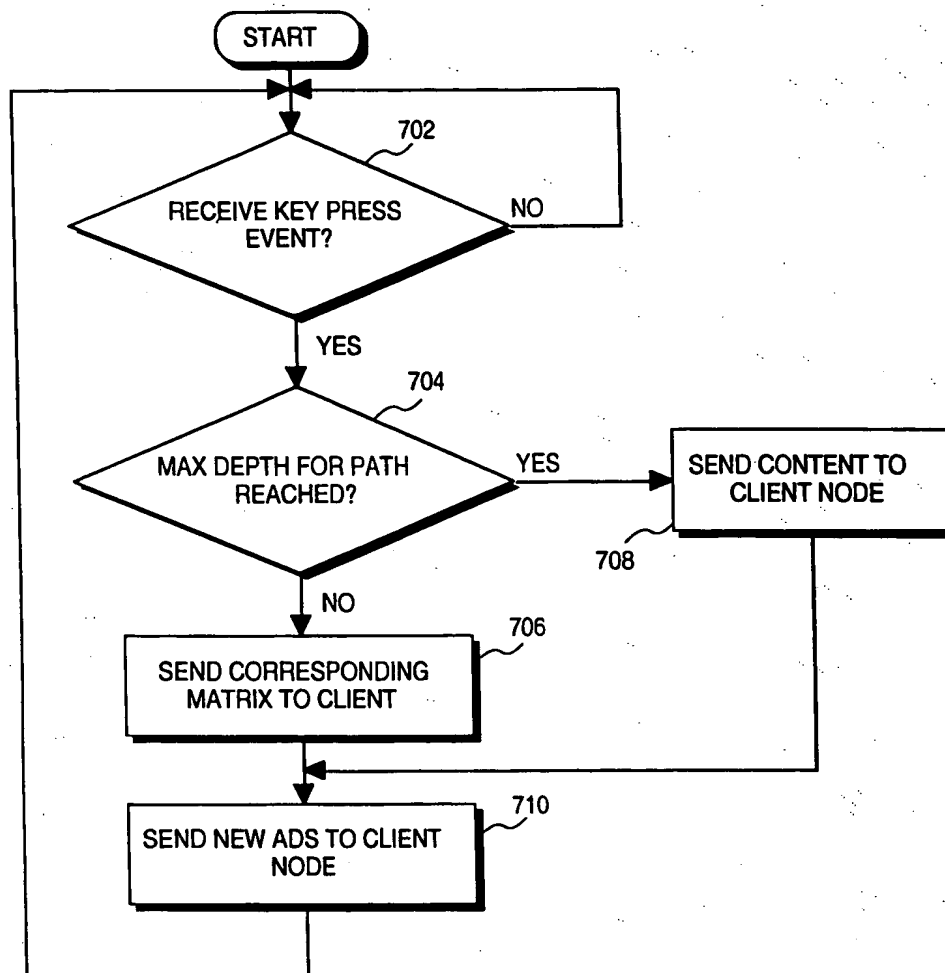


FIG. 7

1	2	3	A
4	5	6	B
7	8	9	C
*	0	#	<div>Asynchronous Messages</div> <div>Title Block</div> <div><div></div>85%</div>

FIG. 8

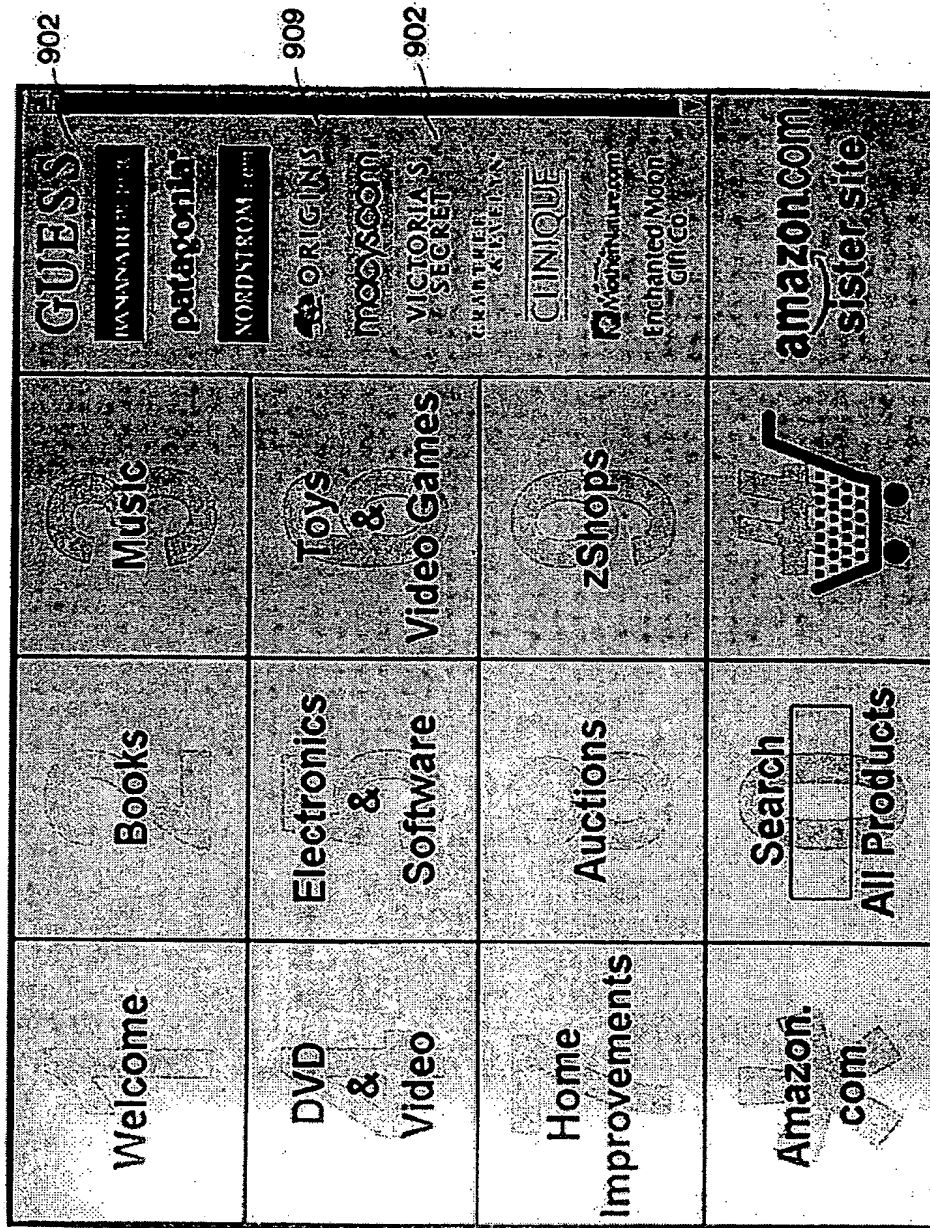


FIG. 9A

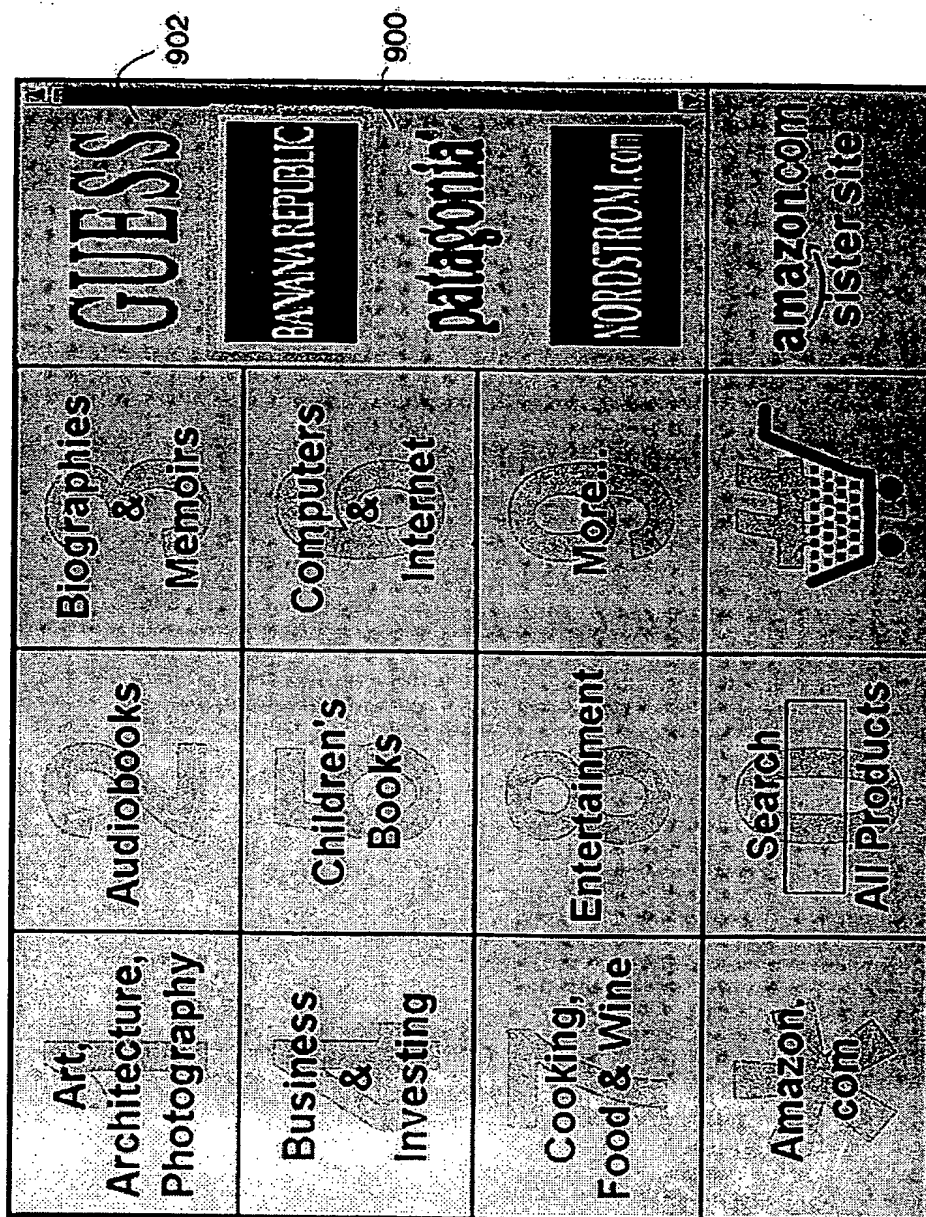


FIG. 9B

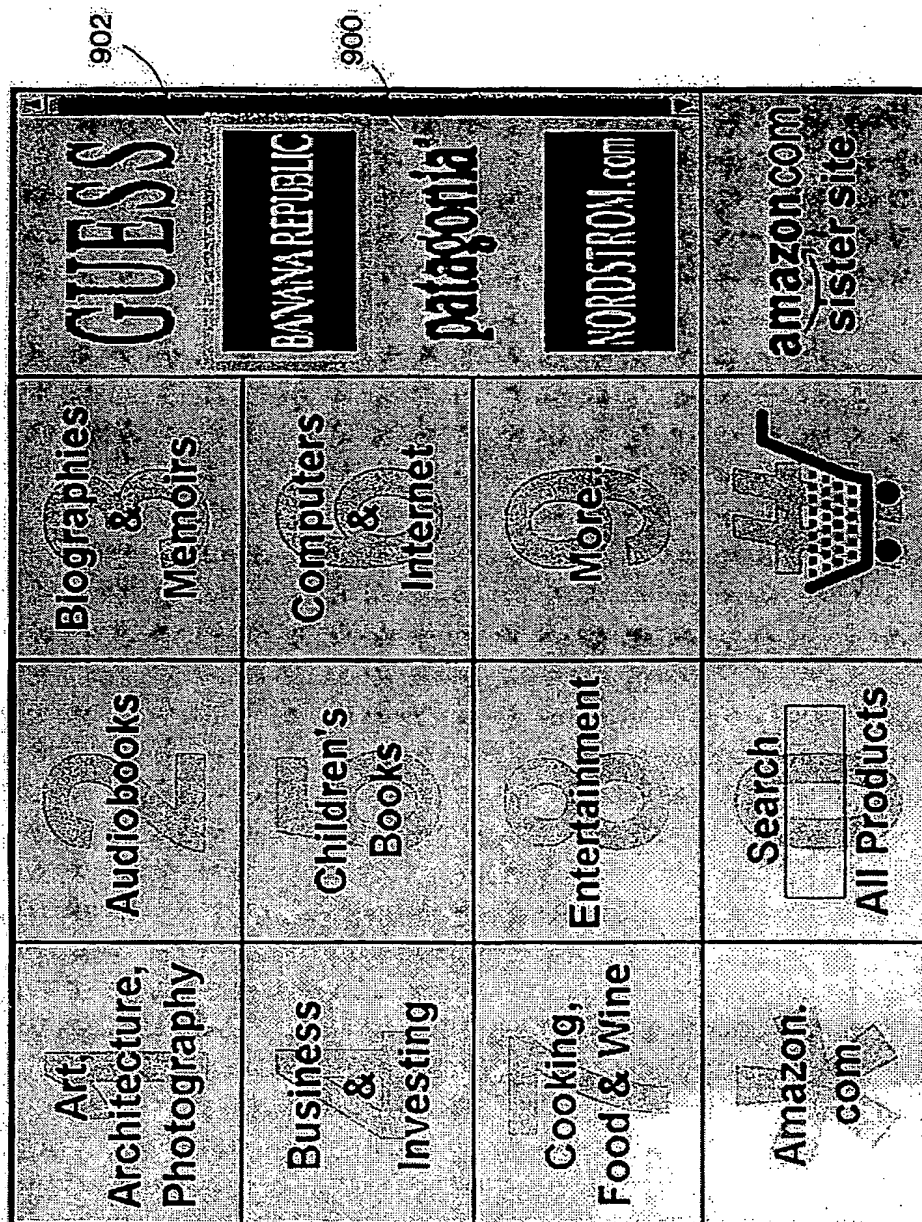


FIG. 9C



FIG. 9D

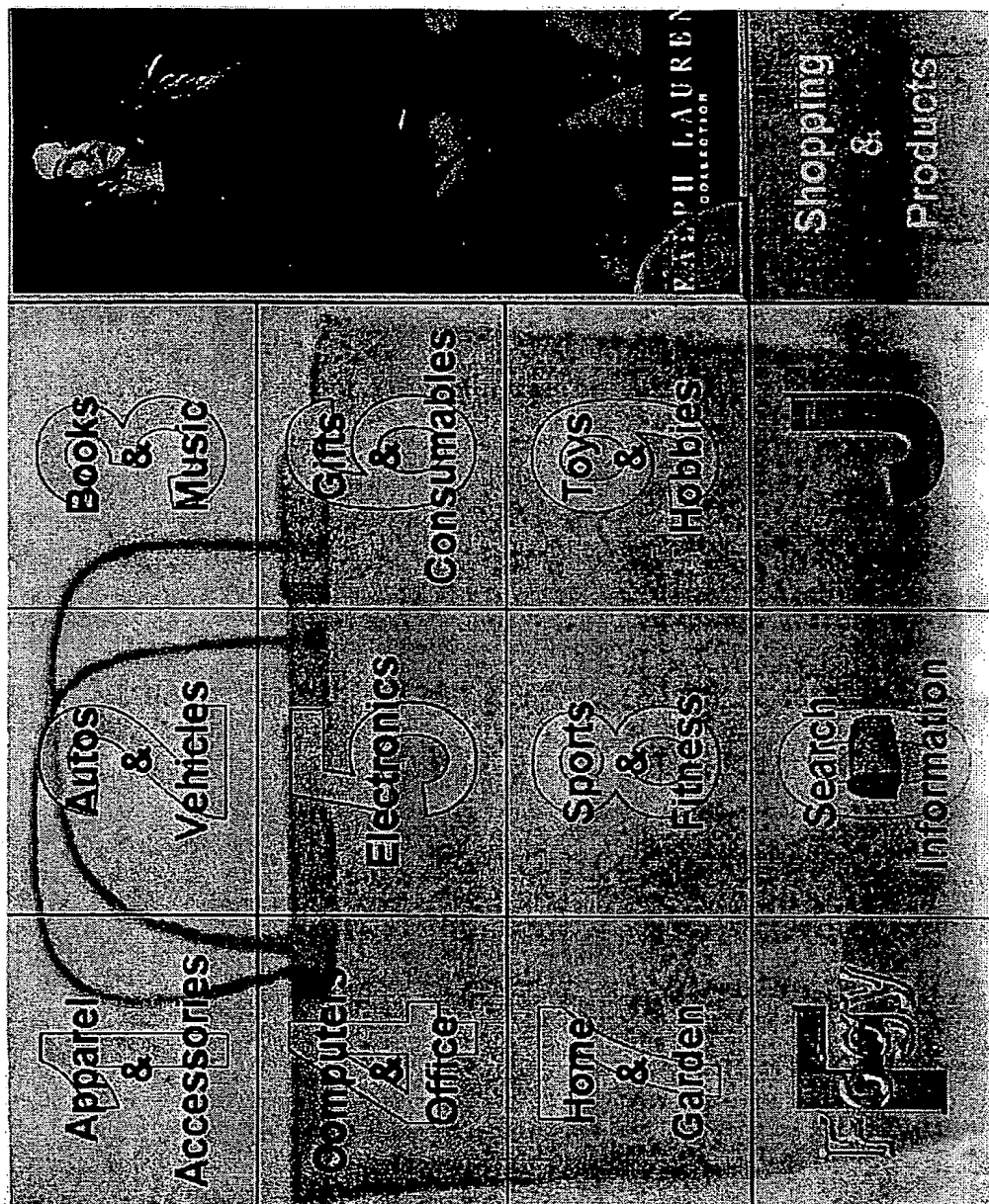


FIG. 10a

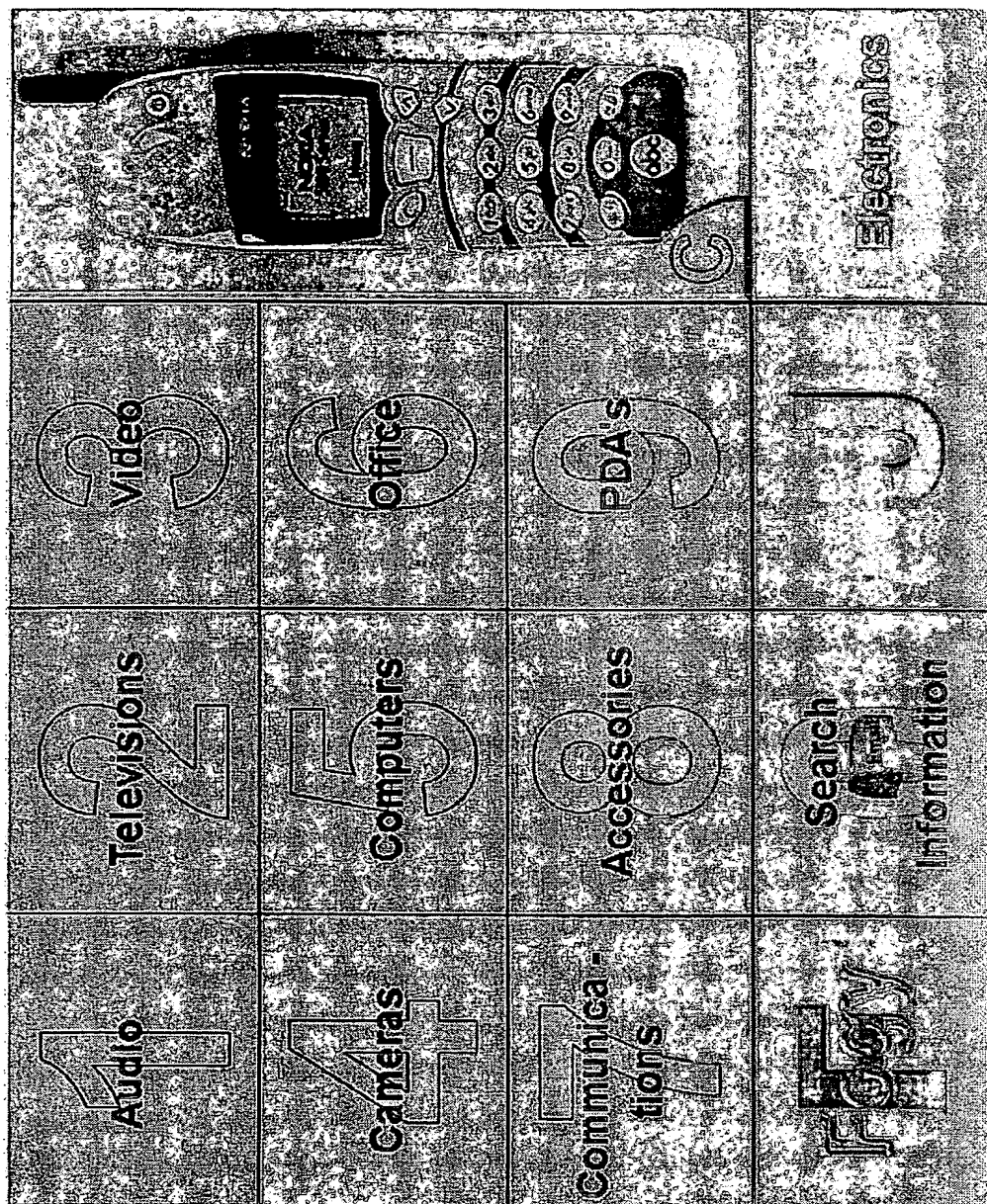


FIG. 10b

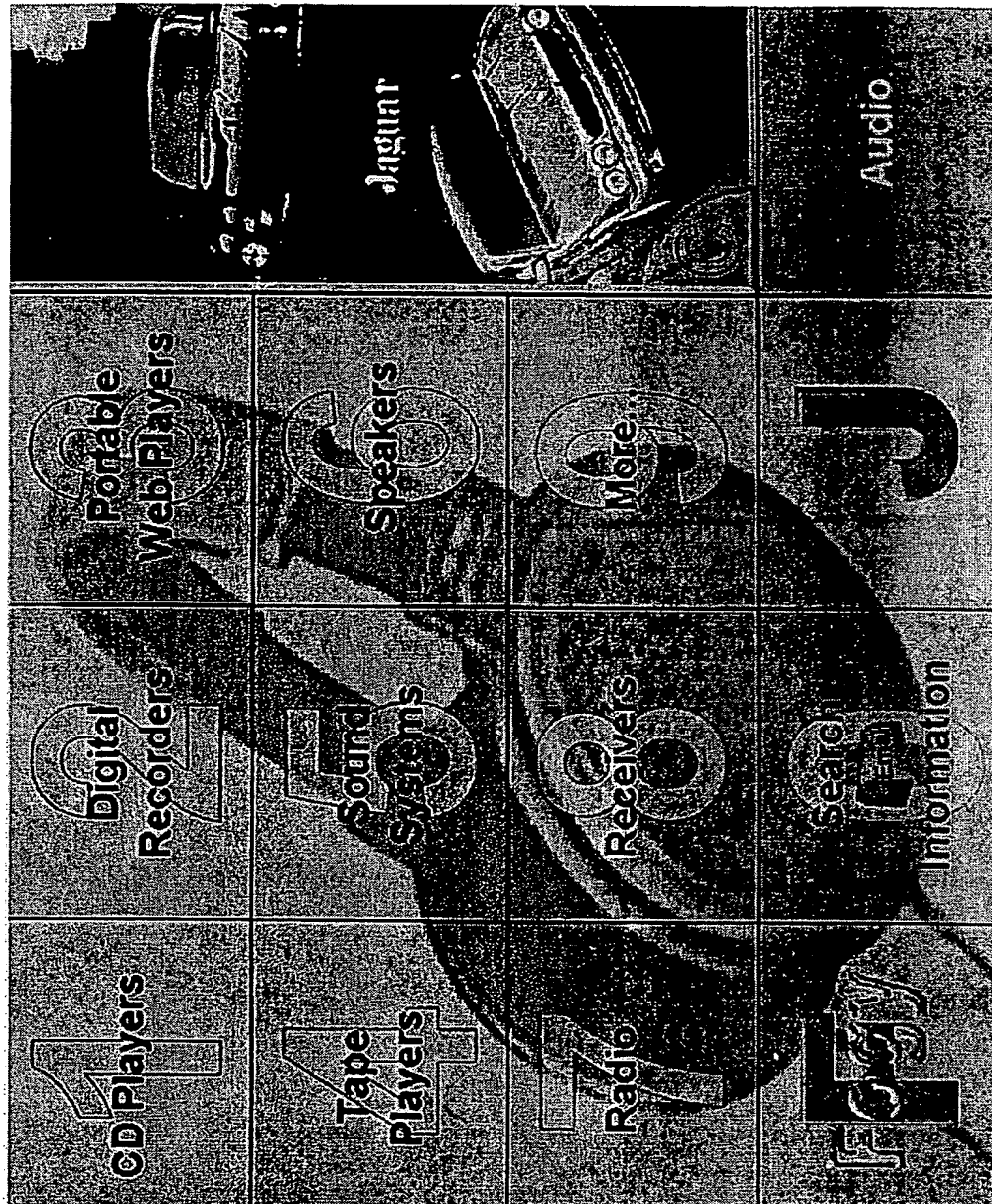


FIG. 10c

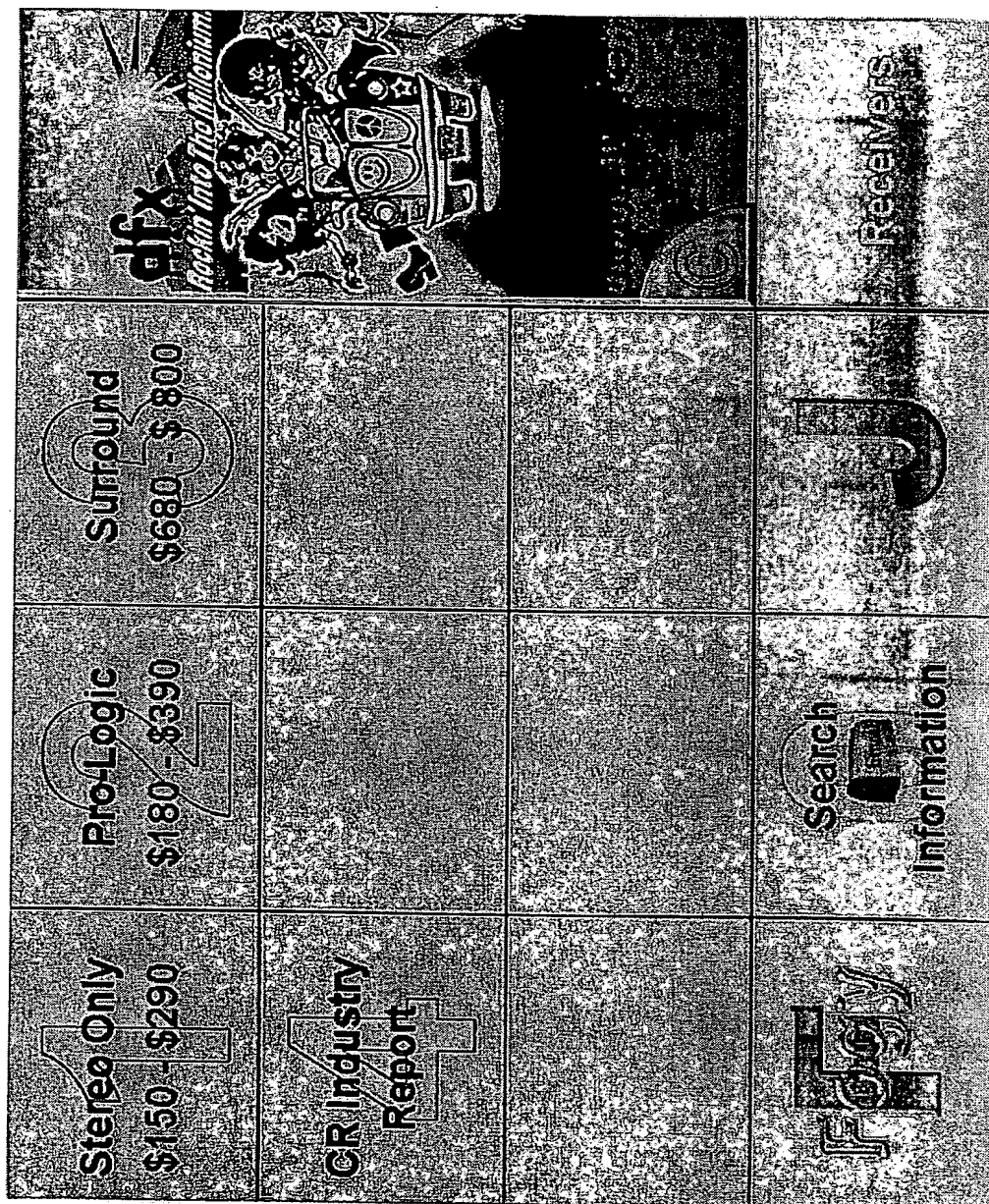


FIG. 10d

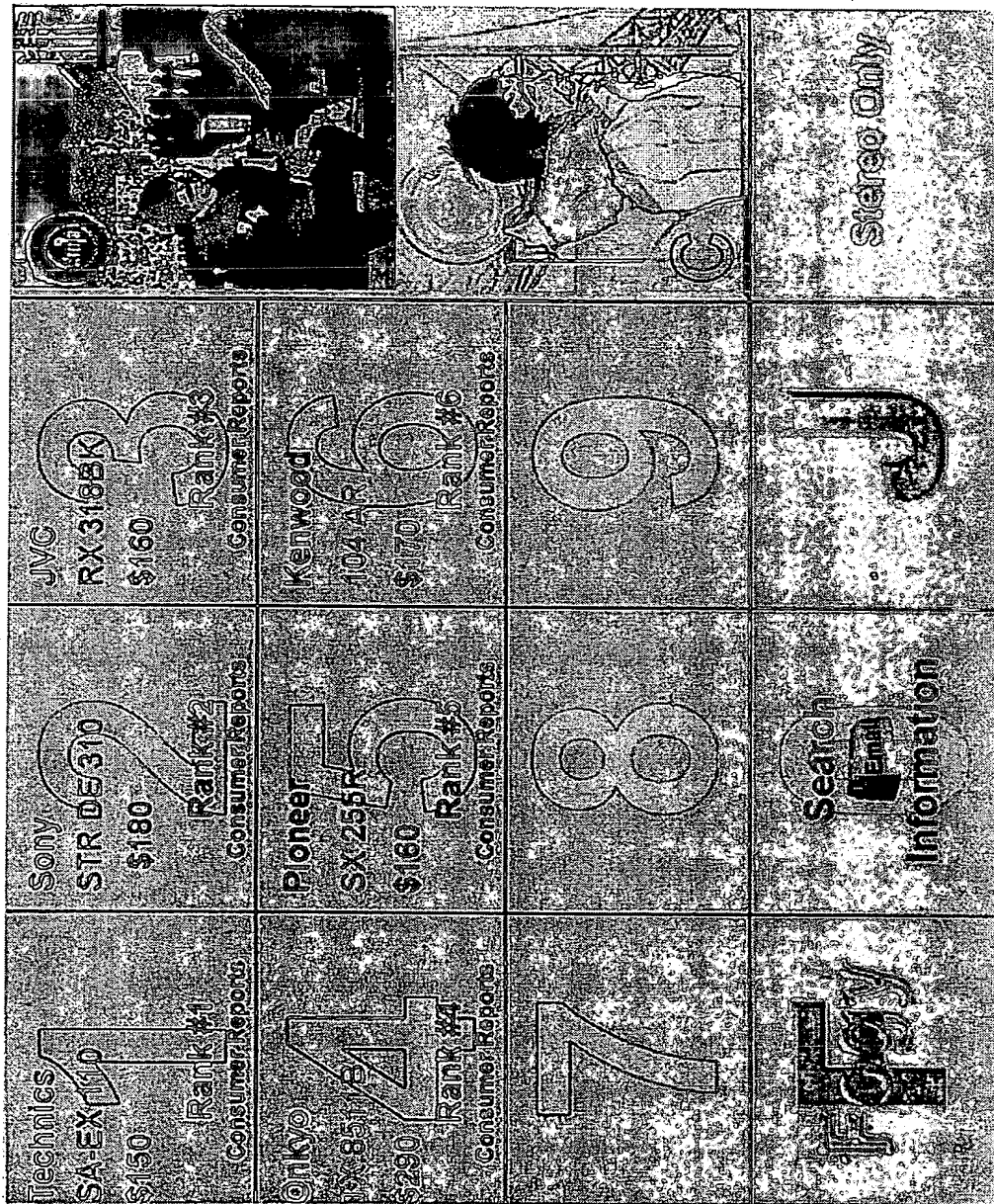


FIG. 10e



FIG. 10f


			Technics PURCHASE
3 Expiration Date: <input type="text"/>	6 City, State Zip: <input type="text"/>	9 Next	U
2 Credit Card Number: <input type="text"/>	5 Street Address: <input type="text"/>	0 Clear All Forms	S Search Information
1 Credit Card Type: <input type="text"/>	4 Name: <input type="text"/>	7 Ship to Different Address	F

FIG. 10g

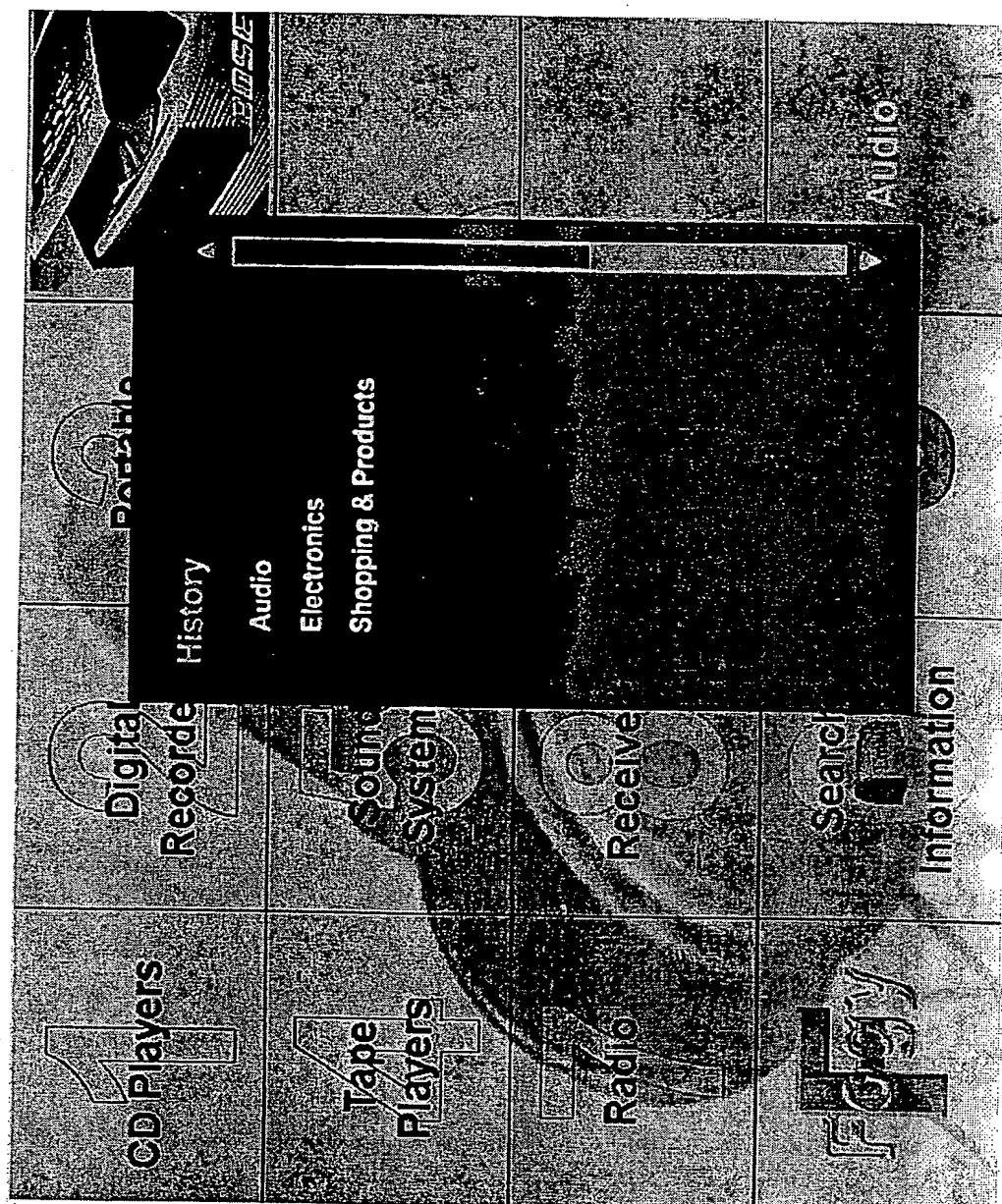


FIG. 11

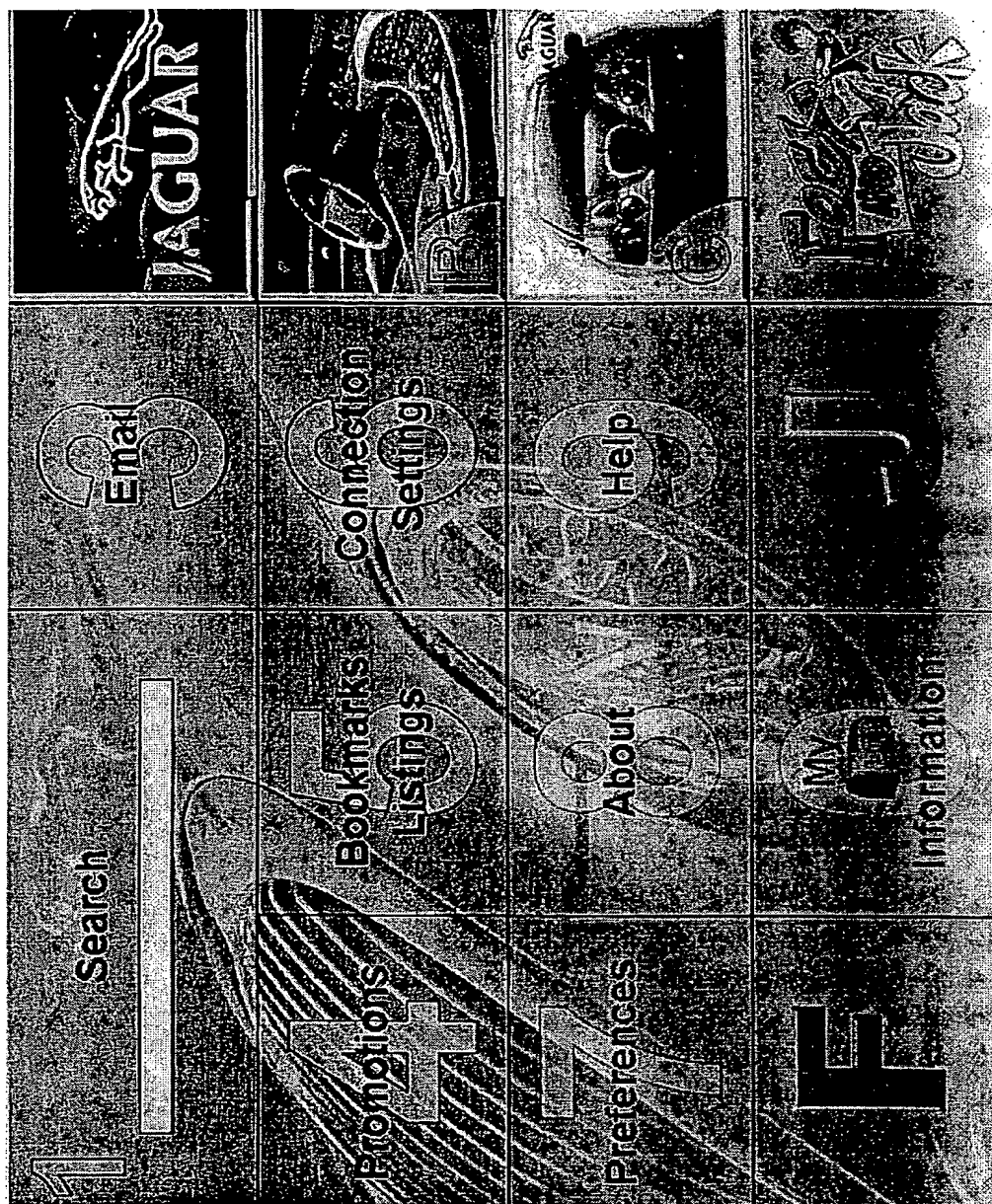


FIG. 12a

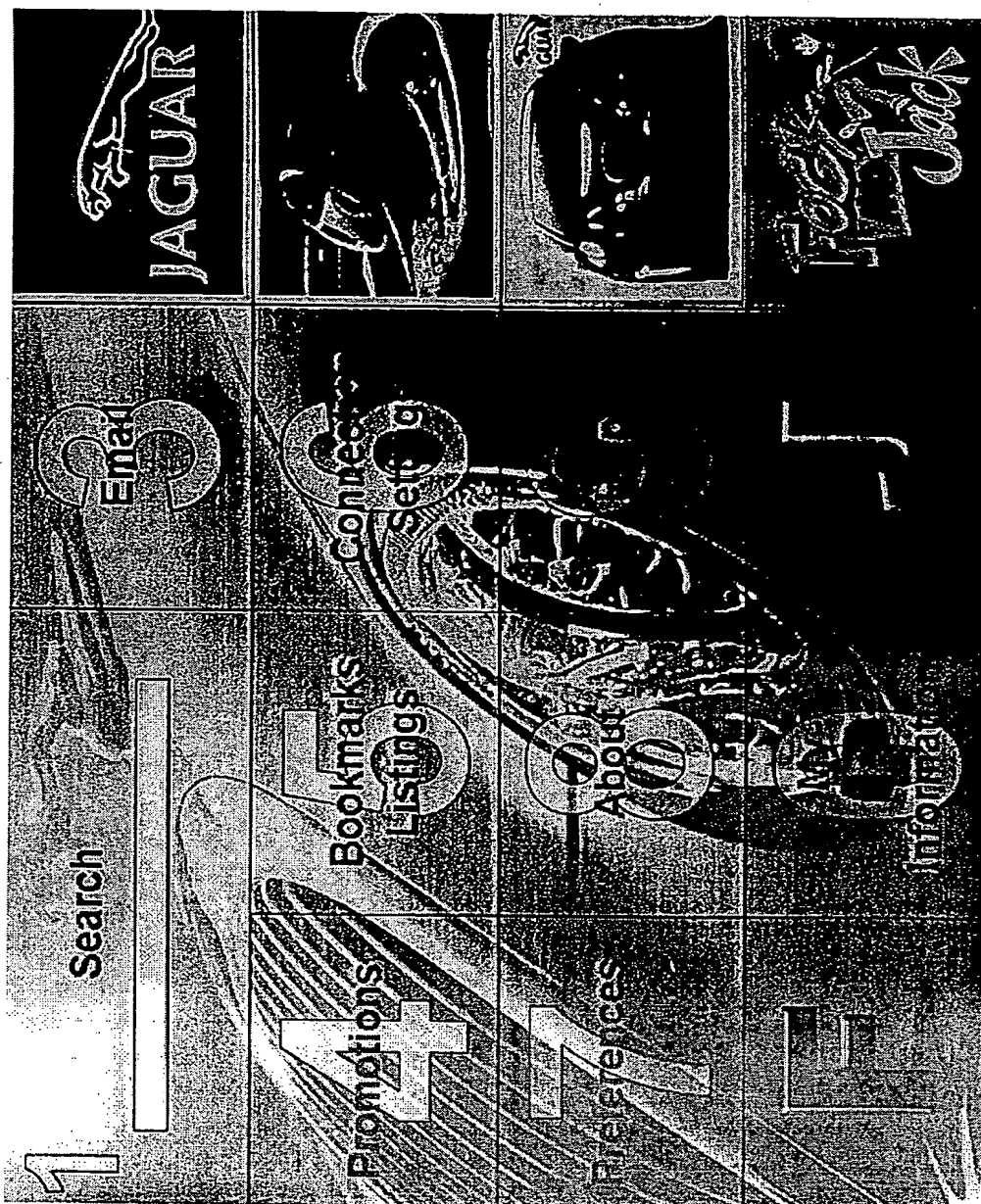


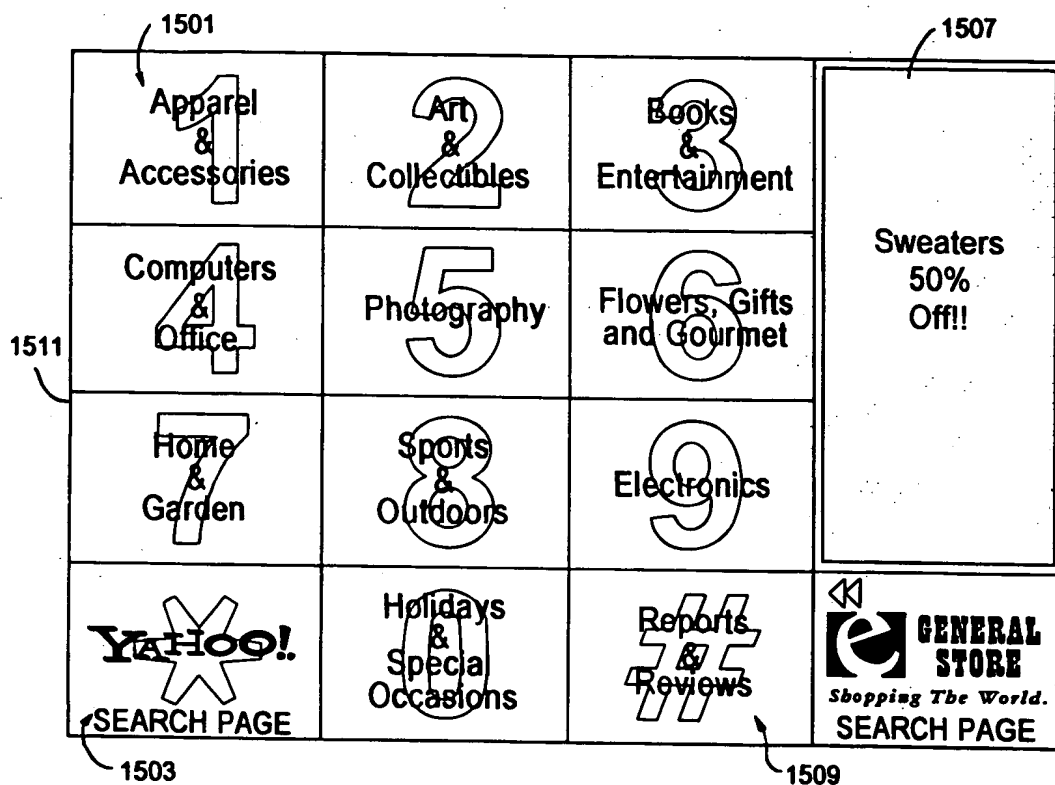
FIG. 12b

1 From: <input type="text" value="jack@fogylack.com"/>	A Inbox
2 To: <input type="text" value="user@fogylack.com"/>	B Outbox
3 Subject: <input type="text" value="Welcome!"/>	C Sent
4 <input type="text" value="Welcome new Fogylack and Jack user!"/>	E Email
5 Send 6 Save 7 Cancel	F Trashcan
	J

FIG. 13

		1	2	3	4
		5	6	7	8

FIG. 14



Yahoo! E-Commerce Channel

FIG. 15

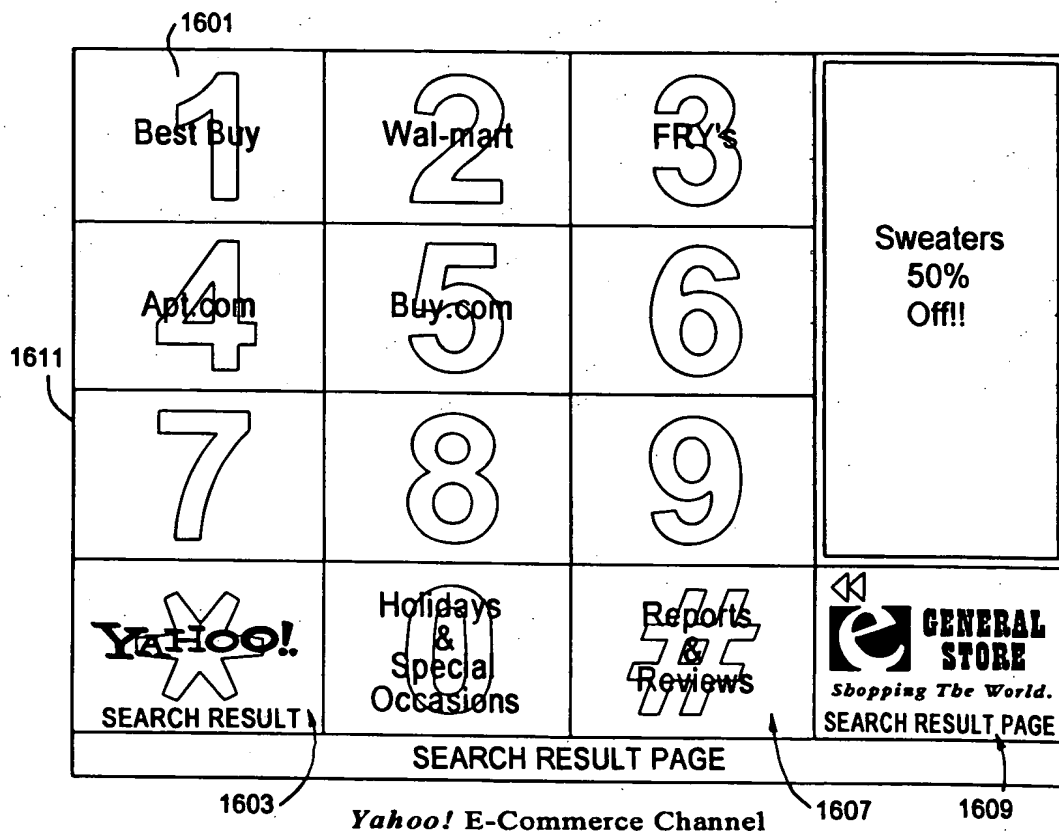


FIG. 16

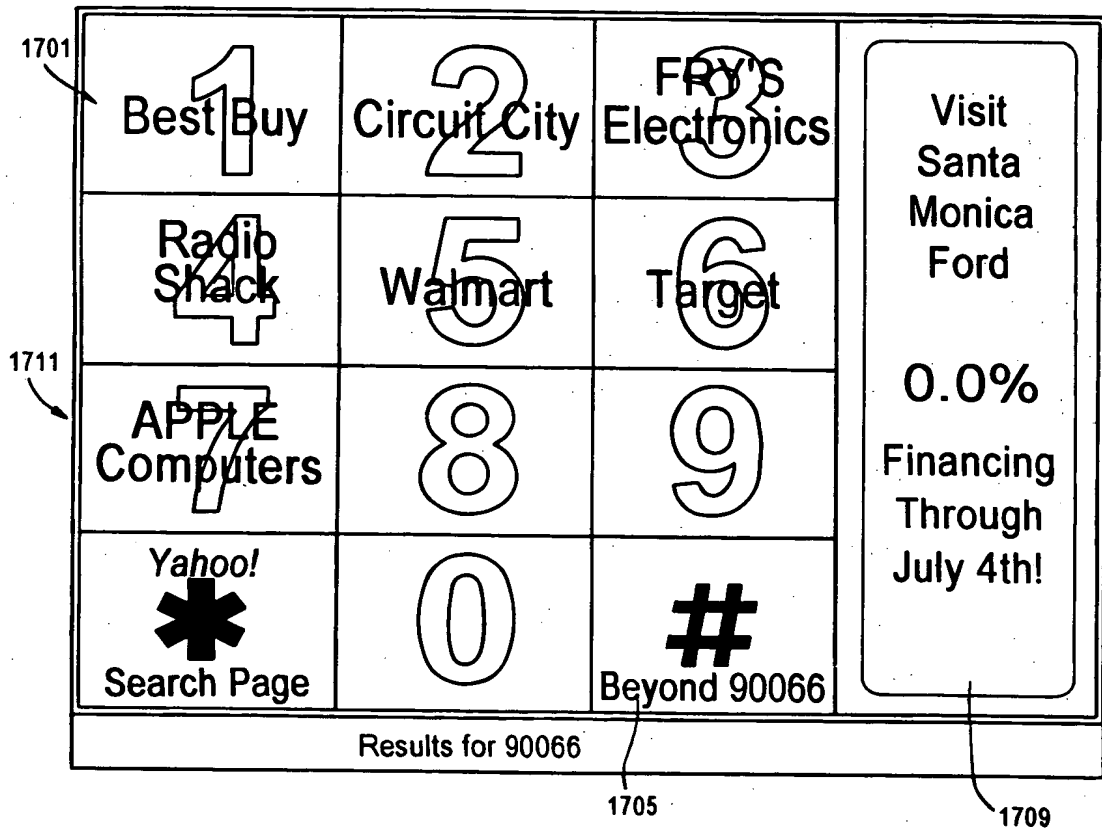


FIG. 17

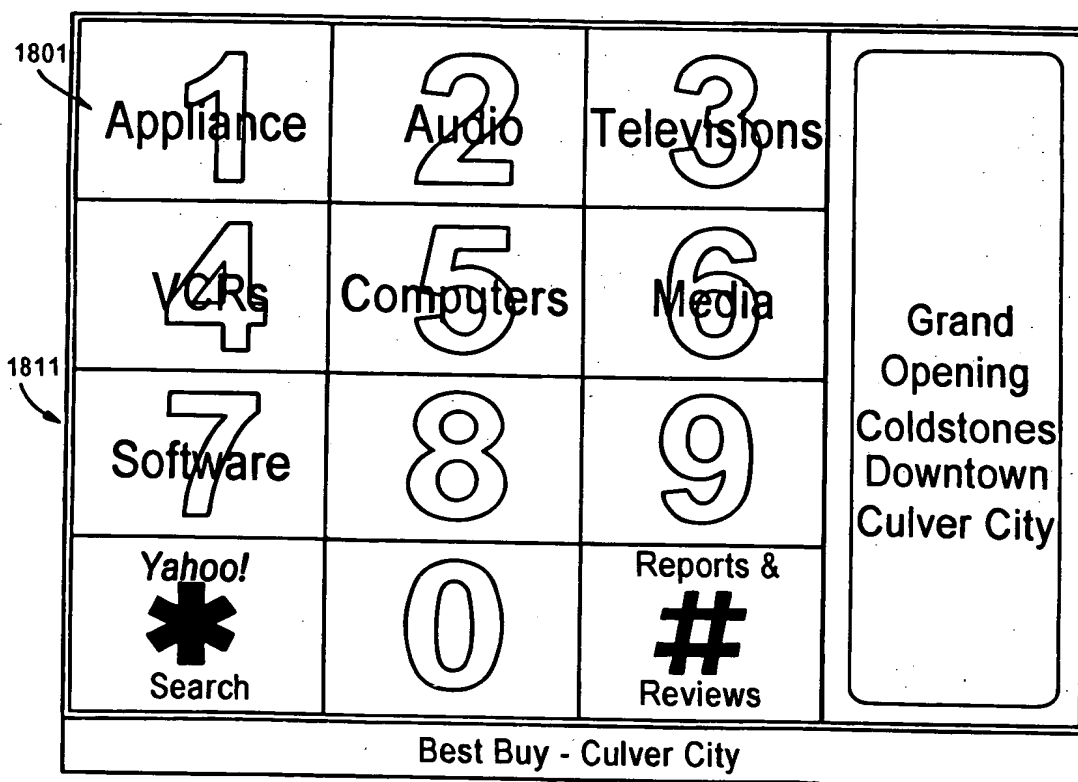
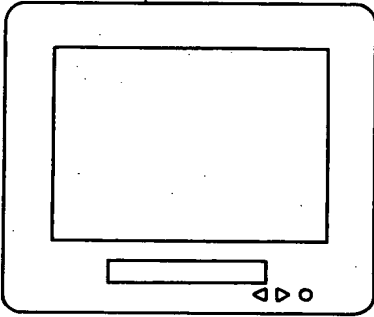





FIG. 18

Sales: 1-800-8MALLTV			
Product ID# 181975		<div>Direct TV only \$50 a month Free Installation</div>	
<div>1911</div> <div></div> <div>Panasonic TV \$150.00 with built in VCR surround sound audio</div> <div>1901</div>			
Purchase 	Additional Product Information 	Other Nearby  Stores	
Best Buy - Culver City			

1903

1921

FIG. 19

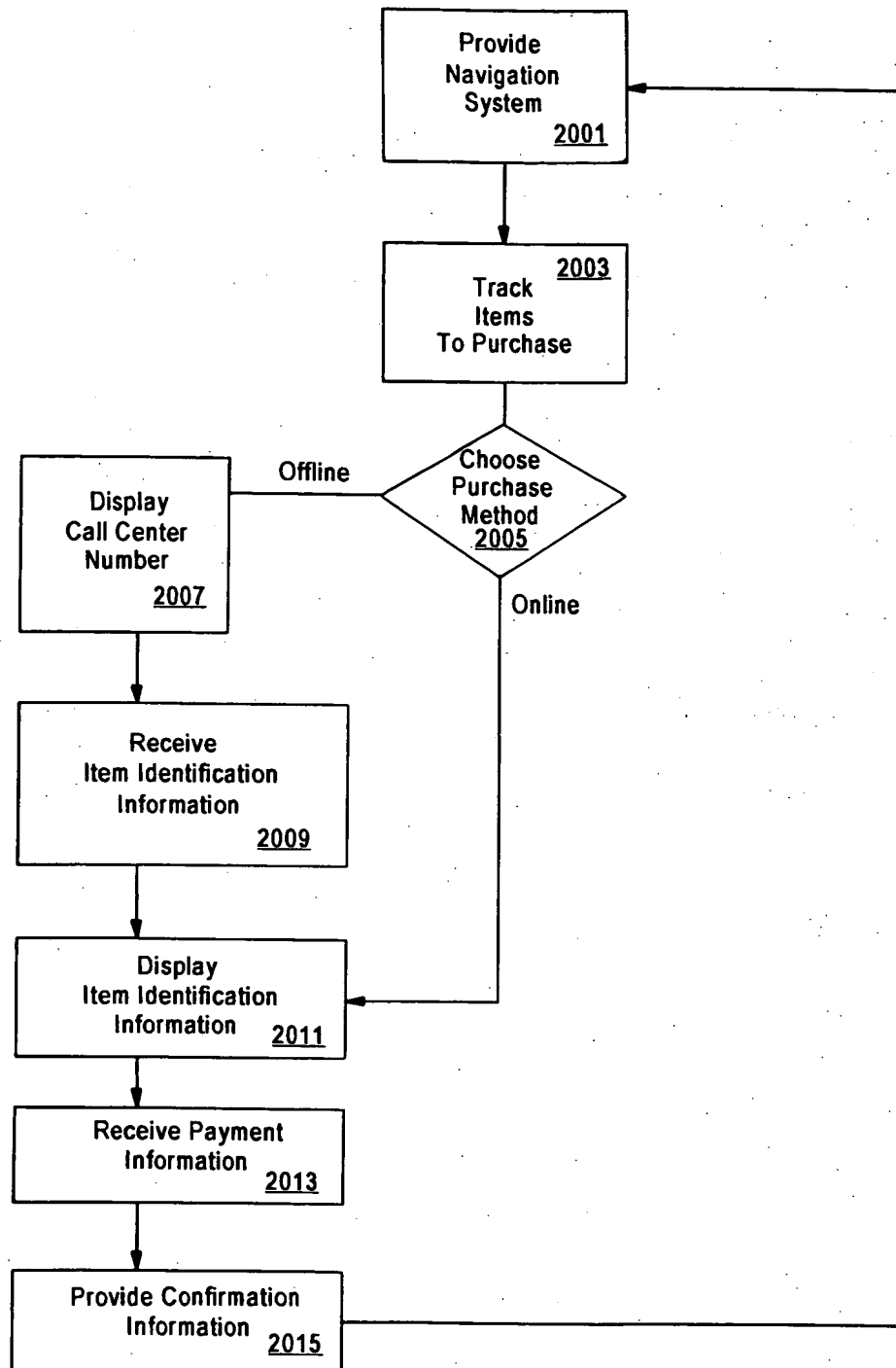


FIG. 20

2111

Account Summary

Client: Walmart

2101

Keywords/Category	Bid	Rank	Location	Time
Groceries	\$0.05	1	90066	9am-5pm
Toys	\$0.03	4	90066	9am-5pm
Clothing	\$0.01	67	90292	6pm-12am

2103

2121

Keyword/Category	Bid	Location	Time
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="button" value="Place Bid"/>			

2105 2109 2107

FIG. 21

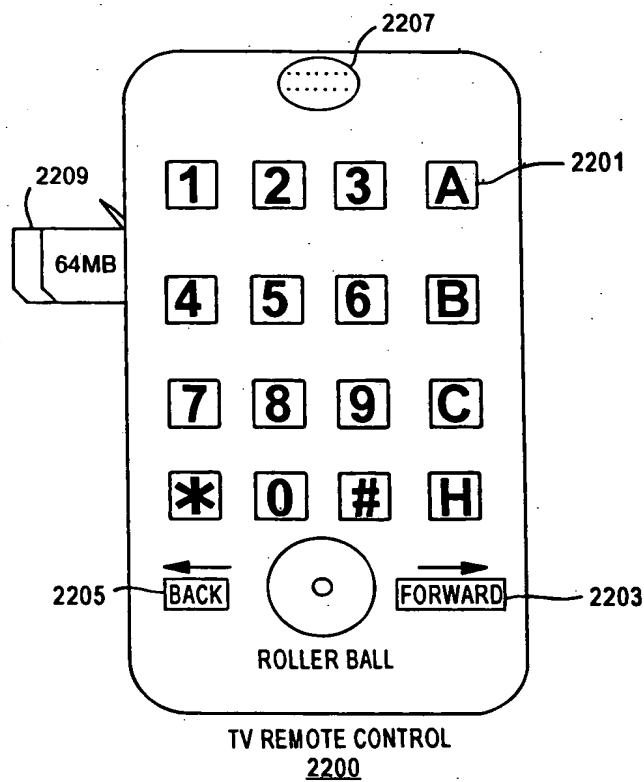


FIG. 22

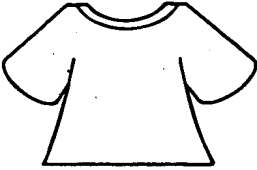


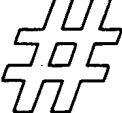
 <p>Medium Men's T-shirt \$10.99 from the Gap</p>	<p>Visit Orlando for \$79 a night!</p>		
<p>Press '1' to confirm</p>			
<p>Press '3' to cancel</p>			
<p>Yahoo!  Search</p>	<p>Home </p>	<p>Back </p>	<p>Purchase Feedback Screen</p>

FIG. 23

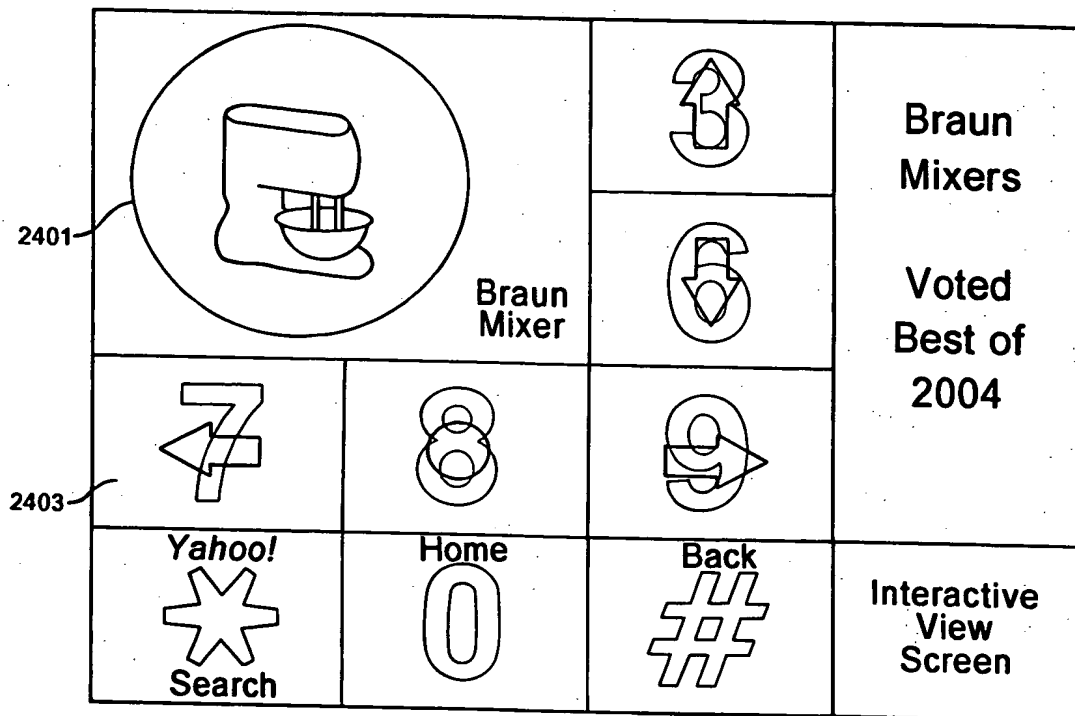


FIG. 24

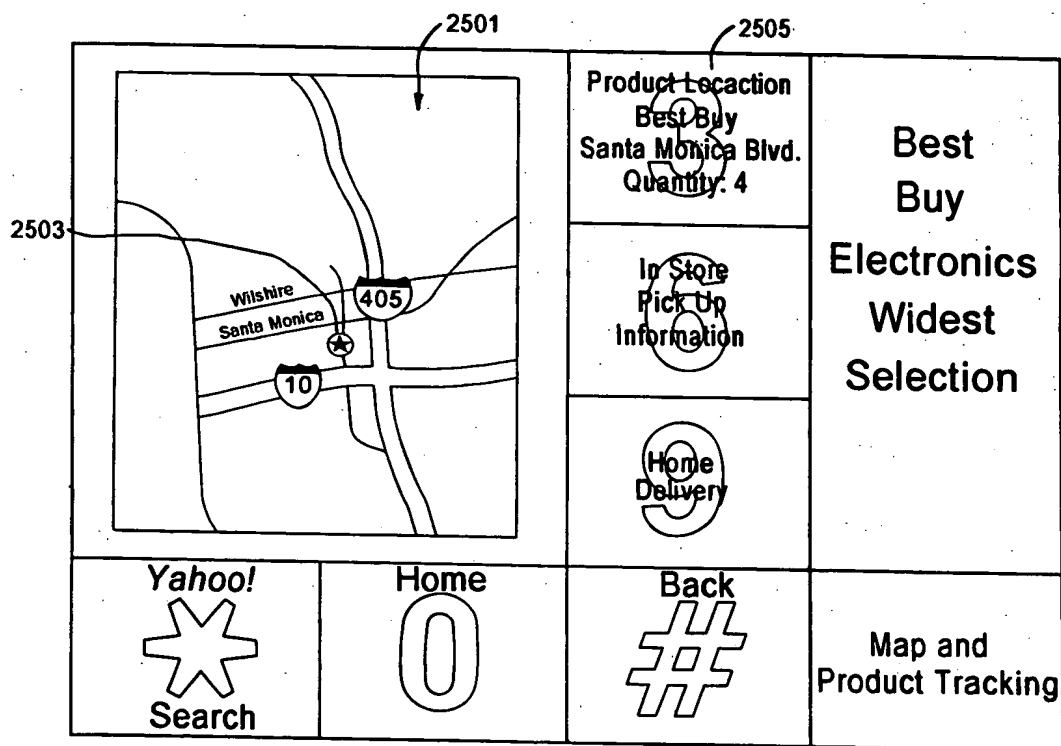


FIG. 25

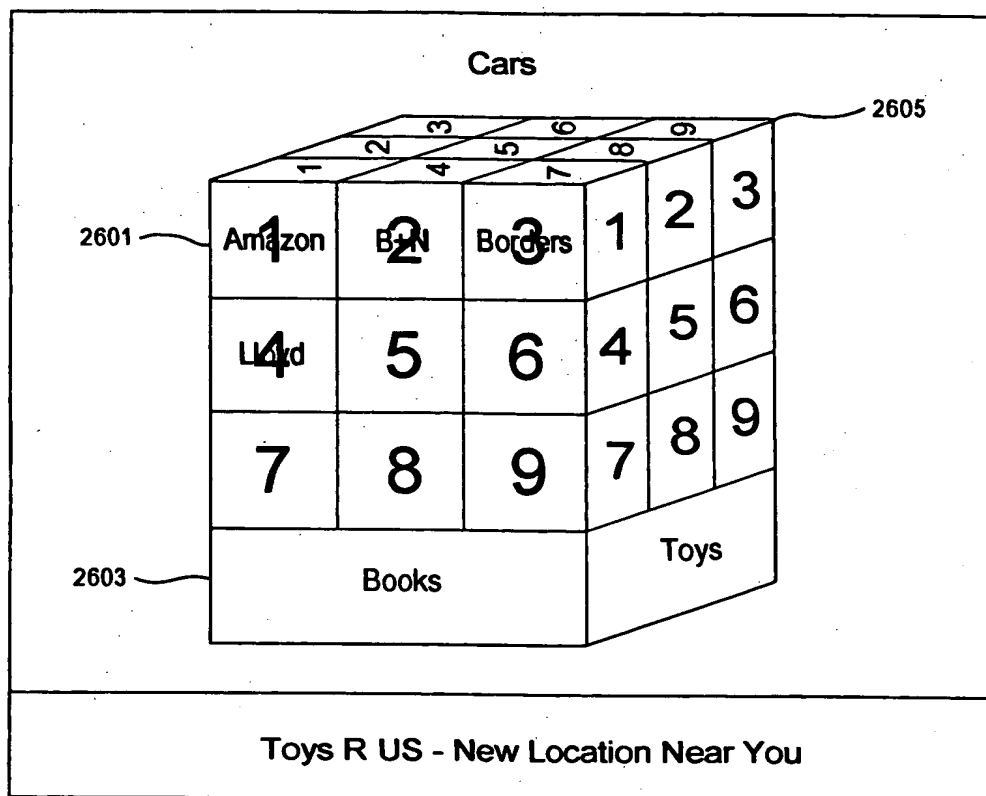


FIG. 26

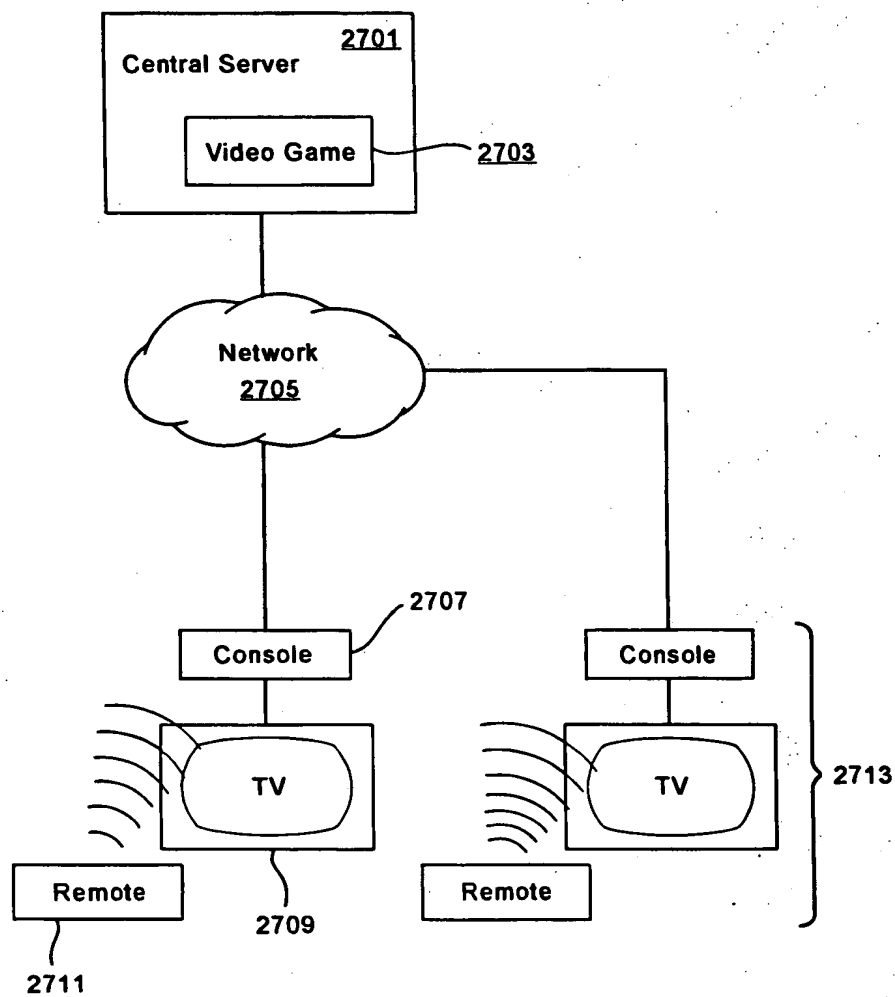


FIG. 27

2801

1 Rap	2 R & B	3 Rock	Tower Records CDs \$9.99!
4 Pop	5 Country	6 World	
7	8	9 More	
Yahoo! *	Home 0	Back #	Mall TV Multimedia Center

FIG. 28

2901

U2 1 Zooropia	R.E.M. 2 Monster	Matthew Sweet 3 Girlfriend	Tower Records CD Sale this Weekend
Aerosmith 4 Walk this Way	Bruce Springsteen 5 The Rising	Gun's 'n Roses 6 Welcome to the Jungle	
Pearl Jam 7 Ten	Nirvana 8 Unplugged	9 More	
Yahoo! * Search	Home 0	Back #	Rock Multimedia Center

FIG. 29

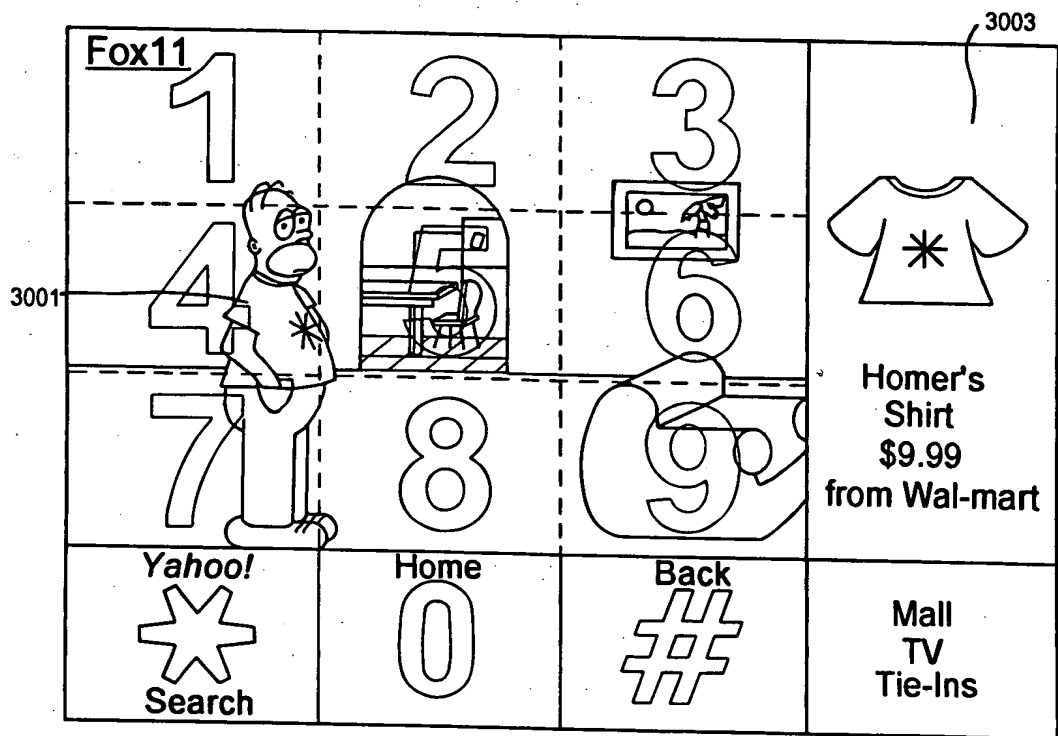


FIG. 30